



June 5 and 6, 2026

In 2026, we not only celebrate Dayton Pride, we also celebrate Fifty Years of The Center. Greater Dayton LGBT Center began serving the LGBTQ+ community back in 1976 and we hope to serve for the next 50 years as well.

Sponsorship

Your sponsorship helps support not only Dayton Pride 2026, but it also helps support the work of Greater Dayton LGBT Center all year long. We have three sponsorships specifically to support The Center if that is your preference. Those are the Platinum, Gold and Silver sponsorship levels. Please reach out to Rick Flynn at rick.flynn@daytonlgbtcenter.org for more information. We also offer custom sponsorship packages as well. All sponsorships include an entry in the parade and a spot at the festival.

Platinum Sponsor- \$25,000

Sponsorship at this level will be acknowledged as a Greater Dayton LGBT Center sponsor as well as a Dayton Pride™ 2026 sponsor. You will receive all the benefits of the top Pride sponsorship level, as well as your name/logo on all marketing materials for all public Greater Dayton LGBT Center events for the year. You will have both digital and mounted signage recognition in The Center for the year, as well as naming rights to the community area of The Center known as the Great Room for the period of one year. This sponsorship can be paid in quarterly installments.

Gold Sponsor- \$20,000

Sponsorship at this level will be acknowledged as a Greater Dayton LGBT Center sponsor as well as a Dayton Pride™ 2026 sponsor. You will receive all the benefits of the top Pride sponsorship level, as well as your name/logo on all marketing materials for all public Greater

Dayton LGBT Center events for the year. You will have both digital and mounted signage recognition in The Center for the year, as well as naming rights to the boardroom of The Center for the period of one year. This sponsorship can be paid in quarterly installments.

Silver Sponsor- \$15,000

Sponsorship at this level will be acknowledged as a Greater Dayton LGBT Center sponsor as well as a Dayton Pride™ 2026 sponsor. You will receive all the benefits of the top Pride sponsorship level, as well as your name/logo on all marketing materials for all public Greater Dayton LGBT Center events for the year. You will have both digital and mounted signage recognition in The Center for the year, This sponsorship can be paid in three installments.

Red Sponsor-\$10,000

The top level Dayton Pride™ 2026 Red Sponsorship. This is a title sponsorship with naming and logo on all digital marketing, flyers, posters and press releases. You will also receive an acknowledgment on digital signage at Greater Dayton LGBT Center for the whole year. This sponsorship level includes up to three minutes to speak from stage during the Friday night Affair on Saint Clair and the festival on Saturday. Your logo will go on all event signage and anywhere the Dayton Pride™ 2026 logo is seen. You will be in a featured position near the beginning of the parade. You will be assigned a premium 10' x 10' booth space for both Friday night and Saturday. You'll receive two full page ads in the Dayton Pride™ 2026 Guide. You'll receive social media acknowledgments in exclusive posts. Your logo will be featured on the Volunteer T-Shirts. You'll receive a complimentary Dayton Pride™ 2026 Merchandise Gift Bag. There are two sponsorships at this level available.

Orange Sponsor-\$8,000

This is a sponsorship that includes your logo/name on digital marketing, flyers, posters and press releases. You will also receive an acknowledgment on digital signage at Greater Dayton LGBT Center for the whole year. This sponsorship level includes up to two minutes to speak from stage during the Friday night Affair on Saint Clair and the festival on Saturday. Your logo will go on all event signage and anywhere the Dayton Pride™ 2026 logo is seen. You will be in a featured position near the beginning of the parade. You will be assigned a premium 10' x 10' booth space for both Friday night and Saturday. You'll receive two full page ads in the Dayton Pride™ 2026 Guide. You'll receive social media acknowledgments in exclusive posts. Your logo will be featured on the Volunteer T-Shirts. You'll receive a complimentary Dayton Pride™ 2026 Merchandise Gift Bag. There are five sponsorships at this level available.

Yellow Sponsor-\$5,000

This is a sponsorship that includes your logo/name on digital marketing. You will also receive an acknowledgment on digital signage at Greater Dayton LGBT Center for the whole year. This sponsorship level includes up to one minute to speak from stage during the festival on Saturday. Your logo will go on all event signage. You will be in a featured position near the beginning of the parade. You will be assigned a premium 10' x 10' booth space for Saturday's festival. You'll receive one full page ad in the Dayton Pride™ 2026 Guide. You'll receive social media acknowledgments in exclusive posts. Your logo will be featured on the Volunteer T-Shirts.

You'll receive a complimentary Dayton Pride™ 2026 Merchandise Gift Bag. There are eight sponsorships at this level available.

Green Sponsor- \$3,000

This is a sponsorship that includes your logo/name on digital marketing. You will also receive an acknowledgment on digital signage at Greater Dayton LGBT Center for the whole year. This sponsorship level includes up to a one minute script to be read from stage during the festival on Saturday. Your logo will go on all event signage. You will be in a featured position in the parade. You will be assigned a 10' x 10' booth space for Saturday's festival. You'll receive one half page ad in the Dayton Pride™ 2026 Guide. You'll receive social media acknowledgments two exclusive posts and in group posts. Your logo will be on the Volunteer T-Shirts. You'll receive two complimentary Dayton Pride™ 2026 Merchandise vouchers. There are ten sponsorships at this level available.

Blue Sponsor- \$1,000

This is a sponsorship that includes your logo/name on digital marketing. You will also receive an acknowledgment on digital signage at Greater Dayton LGBT Center for the whole year. This sponsorship level includes an acknowledgement on your sponsorship to be read from stage during the festival on Saturday. Your logo will go on all event signage. You will be in a featured position in the parade. You will be assigned a 10' x 10' booth space for Saturday's festival. You'll receive one quarter page ad in the Dayton Pride™ 2026 Guide. You'll receive social media acknowledgments with one exclusive post and in several group posts. Your name will be listed on the Volunteer T-Shirts. You'll receive one complimentary Dayton Pride™ 2026 Merchandise voucher. There are fifteen sponsorships at this level available.

Purple Sponsor- \$500

This is a sponsorship that includes your name listed on digital marketing. Your name will go on all event signage. You will receive entry into the parade. You will be assigned a 10' x 10' booth space for Saturday's festival. You'll receive a listing in the Dayton Pride™ 2026 Guide. You'll receive social media acknowledgments thanking all Dayton Pride™ 2026 Sponsors. There are twenty sponsorships at this level available.

If you'd like to sign up today, you can do that at [Dayton Pride Sponsorship](#) and you will be invoiced. If you have any questions, please contact Rick Flynn at rick.flynn@daytonlgbtcenter.org.

Food Vendor

We welcome a variety of food vendors/trucks to participate in our Dayton Pride 2026 Friday Night's Affair on Saint Clair and Saturday's Festival. The open hours on Friday are from 6-10pm and Saturday from 11am-4pm. You must clean up after yourself, disposing of your own trash.

Prices:

Friday and Saturday

Food Truck (up to 24 foot long)	\$375
Food Trailer (up to 15 foot long)	\$325
Food Cart	\$250
Food Booth	\$225

Saturday Only

Food Truck (up to 24 foot long)	\$300
Food Trailer (up to 15 foot long)	\$250
Food Cart	\$225
Food Booth	\$200

Food vendors are responsible for having all the required food permits.

Festival Vendor

Exposition spots are a great way to promote your business, sell your goods, or share resources. All vendor spots are a 10' x 10' area. They do not include tables and chairs, or a pop up tent to cover you. We do recommend that you bring a pop up tent, as it can get warm in the sun. A table and two chairs may be available for a cost of \$25. They are limited, so organizations are encouraged to bring their own. Vendor spots are only for Saturday. Set up can begin as early as 9am and must be completed by 10:30am and all vehicles must be removed from the street. The festival begins at 11am and ends at 4pm. All vendors must dispose of their own trash and have their area cleaned up before 5pm.

Prices:

Sales Vendor	\$200
For Profit Organization (no onsite sales)	\$100
Non-Profit Organization	\$50

Parade Participant

No Pride celebration is complete without a parade. Our parade kicks off at Second and Jefferson at 11am on Saturday, June 6. The parade route is west on Second Street to Main Street. North on Main Street to First Street and then east on First Street. The parade ends at Saint Clair Street.

Prices:

Parade Group Marching	\$25
Parade Group with Vehicle*	\$75
Parade Vehicle with no marchers*	\$50

*We must have a copy of the driver's license and a copy of insurance covering the driver for each vehicle in the parade. Once your application has been approved, we'll request those. Not providing these will result in your disqualification from the parade.

Volunteering

We couldn't make Dayton Pride happen without volunteers. We need event planners, merchandise sellers, beer pourers, set up help and more. Applications for volunteering will open in early March. Each volunteer will receive a Dayton Pride 2026 T-Shirt and an invitation to a VIP Pride party in late June.